

Surya Toto Indonesia Tbk PT in Home and Garden (Indonesia)

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Abstracts

A veteran in bathroom and sanitaryware, Surya Toto Indonesia Tbk PT continues to seek ways to maintain its leadership. Realising threats from low-quality imported and low-priced Chinese products, it will expand its distribution across all Indonesian regions while continuing to create products acceptable for all strata of society. It also seeks to improve hygiene for low-income consumers, by driving demand away from squat toilets to seat toilets.

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