

Surtee Group in Luxury Goods (South Africa)

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Abstracts

The company is one of the leading luxury retailers in South Africa. With its line of boutiques, which include brands, such as Hugo Boss, Mont Blanc, and Mamas & Papas, the company aims to consolidate the market by having a diverse range of both luxury and non-luxury brands.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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