

# Surface Care in the US

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## Abstracts

In October 2017, California passed its Cleaning Products Right to Know Act, which requires more stringent labelling of finished cleaning products sold in California. Product websites will be required to disclose all ingredients, the function of each active ingredient, and other ingredient safety information by 1 January 2020. More information will be required on physical labels in California by 1 January 2021. This law is certainly both a reaction to consumer attitudes around cleaning products a...

Euromonitor International's Surface Care in USA market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Home Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Surface Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CORONAVIRUS (COVID-19)

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