

Supertiendas y Droguerías Olímpica SA in Retailing (Colombia)

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Abstracts

Olímpica will continue expanding in the country through acquisitions of small businesses in small and mid-sized cities, as well as by purchasing land or premises. The expansion will be focused on supermarkets, rather than in larger formats that is aimed to strengthen the presence of the banners in regions, such as Eje Cafetero and Valle del Cauca.

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