

# Supertiendas & Droguerías Olímpica SA in Retailing (Colombia)

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## Abstracts

Olímpica will continue to focus its expansion in Colombia, reaching different regions, mainly through acquisitions of small businesses located in small and second-tier cities. So far, the company has not shown an interest in expanding to other countries, and the strategic direction is aimed to consolidate and strengthen its position in Colombia.

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