

# Street Stalls/Kiosks in Japan

<https://marketpublishers.com/r/SA31BD2B6F4EN.html>

Date: February 2024

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: SA31BD2B6F4EN

## Abstracts

Street stalls/kiosks continued to see an increase in current value sales in 2023, thanks to the rising popularity of food trucks. Even during the pandemic, food trucks were less negatively impacted thanks to their mobility, which allowed them to quickly adapt to home seclusion and move from business areas to residential areas. On the contrary, as the flow of people returned to business areas, food trucks could easily relocate back to these areas. In 2023, demand from employees looking for lunch...

Euromonitor International's Street Stalls/Kiosks in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Street Stalls/Kiosks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Street Stalls/Kiosks in Japan  
Euromonitor International  
February 2024

### LIST OF CONTENTS AND TABLES

STREET STALLS/KIOSKS IN JAPAN  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Food trucks gain momentum, supported by recovery of business areas and events  
Mellow supports the growth of food trucks  
Street stalls/kiosks continue to offer unique/rare menus to keep consumers' attention

### PROSPECTS AND OPPORTUNITIES

Sustainability initiatives driven by big players  
Food trucks as a "lunch refugee" saviour

### CATEGORY DATA

Table 1 Street Stalls/Kiosks: Units/Outlets 2018-2023  
Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023  
Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023  
Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023  
Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023  
Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023  
Table 7 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028  
Table 8 Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028  
Table 9 Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028  
Table 10 Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028  
Table 11 Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028  
Table 12 Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

### CONSUMER FOODSERVICE IN JAPAN

### EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

## MARKET DATA

Table 13 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 14 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 15 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 16 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 17 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 18 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 19 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 20 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 21 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 22 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 23 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 24 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Street Stalls/Kiosks in Japan

Product link: <https://marketpublishers.com/r/SA31BD2B6F4EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA31BD2B6F4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970