

Supermercados Peruanos SA in Retailing (Peru)

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Abstracts

Supermercados Peruanos is expected to focus on opening supermarkets and hypermarkets in mid-sized cities in the provinces, as well as lower-middle-income districts in Lima, where there is still untapped demand. In addition, the retailer has ceased its discounters format, and is converting the remaining outlets into convenience stores.

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