

Supermercados Peruanos SA in Packaged Food (Peru)

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Abstracts

Over the forecast period, it is expected that Supermercados Peruanos will focus on opening new supermarkets outlets in medium-sized cities and provinces where the penetration of this retail format is still relatively low. It is also expected that the company will continue to remodel existing outlets in order to make them more enticing to consumers. At the same time, the company plans to continue expanding its convenience stores chain Mass in low- and middle-income areas.

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