

Supermercados Mayoristas Makro SA in Packaged Food (Argentina)

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Abstracts

Supermercados Mayoristas Makro is betting on becoming the main reference for the foodservice channel and end consumers in the short term. The company has a very strong investment plan to continue opening new outlets. In particular, the further development in its strategy is expected to attract final consumers, since supermarket wholesalers, under other grocery retailers according to Euromonitor International classification, have become a very important option for final consumers.

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