

Supermarkets in Saudi Arabia

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Abstracts

Consumers are becoming more health-conscious and are seeking healthier food options. Supermarkets in Saudi Arabia are looking to respond to this by offering a wider range of organic, natural, and locally sourced products. They are also providing more information about product ingredients and nutritional values to cater to the growing demand for transparency. For example, Carrefour joined IBM Food Trust in 2021, a block chain-enabled global ecosystem for the food industry run on IBM Cloud. This m...

Euromonitor International's Supermarkets in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Supermarkets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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More supermarkets are expected to open as Saudi Arabia looks to increase the number of visitors to the Kingdom

Supermarkets will need to invest in modernising their stores and offering additional products and services

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