

Superdrug Stores Plc in Tissue and Hygiene (United Kingdom)

<https://marketpublishers.com/r/S742876FF13EN.html>

Date: May 2015

Pages: 4

Price: US\$ 572.00 (Single User License)

ID: S742876FF13EN

Abstracts

Superdrug Stores plans to focus on rationalising its product range in the forecast period, focusing on better-performing and complementary categories. The company is expected to launch new private label ranges and brands and to strive to develop its internet retailing sales. The company will also focus on improving efficiency. Given trends during the review period, the company was expected to continue to reduce its outlet volume, with some of its outlets being converted into Savers economy...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Superdrug Stores Plc: Key Facts

Summary 2 Superdrug Stores Plc: Operational Indicators

Internet Strategy

Summary 3 Superdrug Stores Plc: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 4 Superdrug Stores Plc: Private Label Portfolio

Competitive Positioning

Summary 5 Superdrug Stores Plc: Competitive Position 2014

I would like to order

Product name: Superdrug Stores Plc in Tissue and Hygiene (United Kingdom)

Product link: <https://marketpublishers.com/r/S742876FF13EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S742876FF13EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970