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Super Premium Beauty and Personal Care in Thailand

https://marketpublishers.com/r/S1501B1A857EN.html
Date: December 2021
Pages: 19
Price: US$ 990.00 (Single User License)
ID: S1501B1A857EN

Abstracts

In 2021, the make-up trend moved towards indoor make-up while there was also a strong trend among women to avoid wearing make-up entirely given that many were still required to work from home. New product launches focused on offering multiple benefits with packaging continuing to play an important role in the appeal of these products by emphasising their premium nature. For example, Dolce & Gabbana Beauty new cushion comes in a unique packaging design with anti-pollution Cotton Extract, SPF50 PA...

Euromonitor International's Super Premium Beauty and Personal Care in Thailand report offers a comprehensive guide to the size and shape of the Super Premium Beauty and Personal Care market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Super Premium Beauty and Personal Care retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Other Super Premium Beauty and Personal Care, Super Premium Colour Cosmetics, Super Premium Fragrances, Super Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Super Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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