

Super Premium Beauty and Personal Care in the Philippines

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Abstracts

Super premium fragrances has been amongst the categories to be affected most severely by the COVID-19 crisis. The significant reduction in social contact as work and study shifted to the home environment and restrictions were placed on the operations of venues such as bars and restaurants removed many typical occasions for wearing fragrances. Moreover, the closure of non-essential physical retail outlets had a particularly marked impact on sales of fragrances. The fact that consumers like to sme...

Euromonitor International's Super Premium Beauty and Personal Care in Philippines report offers a comprehensive guide to the size and shape of the Super Premium Beauty and Personal Care market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Super Premium Beauty and Personal Care retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Other Super Premium Beauty and Personal Care, Super Premium Colour Cosmetics, Super Premium Fragrances, Super Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Super Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SUPER PREMIUM BEAUTY AND PERSONAL CARE IN THE PHILIPPINES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Fragrance category experiences marked impact from COVID-19 crisis

Consumers remain committed to skin care regimens, while colour cosmetics sees upturn

E-commerce has relatively strong base for development

PROSPECTS AND OPPORTUNITIES

Return of social occasions to support recovery

Potential in men's personal care market

Enduring impact of shift to working from home

CATEGORY DATA

Table 1 Sales of Super Premium Beauty and Personal Care by Category: Value 2016-2021

Table 2 Sales of Super Premium Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Super Premium Beauty and Personal Care: % Value 2016-2020

Table 4 LBN Brand Shares of Super Premium Beauty and Personal Care: % Value 2017-2020

Table 5 Distribution of Super Premium Beauty and Personal Care by Format: % Value 2016-2021

Table 6 Forecast Sales of Super Premium Beauty and Personal Care by Category: Value 2021-2026

Table 7 Forecast Sales of Super Premium Beauty and Personal Care by Category: % Value Growth 2021-2026

LUXURY GOODS IN THE PHILIPPINES

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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