

Super Premium Beauty and Personal Care in Hong Kong, China

<https://marketpublishers.com/r/S1E8935690CEN.html>

Date: November 2021

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: S1E8935690CEN

Abstracts

After the problems experienced in recent years, super premium beauty and personal care is expected to see a return to positive growth rates in 2021. Self-pampering will be growing in importance, while premium brands will be pushing hard their discounted sets in both the online and offline channels. Skin care is expected to be the most dynamic category in super premium beauty and personal care in 2021, followed by fragrances and colour cosmetics.

Euromonitor International's Super Premium Beauty and Personal Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the Super Premium Beauty and Personal Care market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Super Premium Beauty and Personal Care retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Other Super Premium Beauty and Personal Care, Super Premium Colour Cosmetics, Super Premium Fragrances, Super Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Super Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SUPER PREMIUM BEAUTY AND PERSONAL CARE IN HONG KONG, CHINA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sales begin to recover in super premium beauty and personal care in 2021

L'Oréal continues gaining share in 2020

Digital engagement as a must

PROSPECTS AND OPPORTUNITIES

Return to growth expected in 2021, but return of inbound tourists needed for full recovery

In-store services to attract consumers back to stores

Demand for personalisation

CATEGORY DATA

Table 1 Sales of Super Premium Beauty and Personal Care by Category: Value 2016-2021

Table 2 Sales of Super Premium Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Super Premium Beauty and Personal Care: % Value 2016-2020

Table 4 LBN Brand Shares of Super Premium Beauty and Personal Care: % Value 2017-2020

Table 5 Distribution of Super Premium Beauty and Personal Care by Format: % Value 2016-2021

Table 6 Forecast Sales of Super Premium Beauty and Personal Care by Category: Value 2021-2026

Table 7 Forecast Sales of Super Premium Beauty and Personal Care by Category: % Value Growth 2021-2026

LUXURY GOODS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Super Premium Beauty and Personal Care in Hong Kong, China

Product link: <https://marketpublishers.com/r/S1E8935690CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1E8935690CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970