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Super Premium Beauty and Personal Care in Canada

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Abstracts

Like fine wines/champagne and spirits and premium and luxury cars, super premium beauty and personal care remained fairly resilient to the impact of COVID-19 in Canada. While sales declined in 2020, the rate was not as steep as for other luxury goods categories in the country as consumers largely maintained spending on skin care products driven by trends in pampering and self-care. With beauty salons being closed for several months of the years and consumers having more time at home, there were...

Euromonitor International's Super Premium Beauty and Personal Care in Canada report offers a comprehensive guide to the size and shape of the Super Premium Beauty and Personal Care market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Super Premium Beauty and Personal Care retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Other Super Premium Beauty and Personal Care, Super Premium Colour Cosmetics, Super Premium Fragrances, Super Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Super Premium Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

SUPER PREMIUM BEAUTY AND PERSONAL CARE IN CANADA
KEY DATA FINDINGS
2021 DEVELOPMENTS
Super premium skin care proves most resilient to the impact of the pandemic
Reopening of store and resumption of social activities boosts interest in super premium fragrances
E-commerce makes only slight gains amidst the pandemic as consumers prefer to sample items before purchasing
PROSPECTS AND OPPORTUNITIES
Swift normalisation expected but the in-store experience has changed
Limited demand expected for super premium colour cosmetics
Sustainability concerns to drive new trends and programmes in super premium beauty and personal care
CATEGORY DATA
Table 1 Sales of Super Premium Beauty and Personal Care by Category: Value 2016-2021
Table 2 Sales of Super Premium Beauty and Personal Care by Category: % Value Growth 2016-2021
Table 3 NBO Company Shares of Super Premium Beauty and Personal Care: % Value 2016-2020
Table 4 LBN Brand Shares of Super Premium Beauty and Personal Care: % Value 2017-2020
Table 5 Distribution of Super Premium Beauty and Personal Care by Format: % Value 2016-2021
Table 6 Forecast Sales of Super Premium Beauty and Personal Care by Category: Value 2021-2026
Table 7 Forecast Sales of Super Premium Beauty and Personal Care by Category: % Value Growth 2021-2026
LUXURY GOODS IN CANADA
EXECUTIVE SUMMARY
Luxury goods in 2021: The big picture
2021 key trends
Competitive landscape
Retailing developments
What next for luxury goods?
MARKET DATA
Table 8 Sales of Luxury Goods by Category: Value 2016-2021

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Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021
Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021
Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020
Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020
Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021
Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026
Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026
DISCLAIMER
SOURCES
Summary 1 Research Sources

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