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Super-Pharm (Israel) Ltd in Beauty and Personal Care (Israel)

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Date: June 2014
Pages: 5
Price: US$ 150.00 (Single User License)
ID: SCFCD663300EN

Abstracts

Super-pharm aims to remain innovative through the offering of attractive customer clubs, value offerings and private brands. The company is also expanding into Poland and China.Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.**Why buy this report?**

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