

Suomen Kerta Oy in Tissue and Hygiene (Finland)

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Date: March 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S05B4F6ACBEEN

Abstracts

Suomen Kerta's goal is to generate growth by improving quality so as to offer premium products. The company is paying more attention to design and sustainability in disposable paper tableware. According to the company, it is seeking to develop both consumer and AFH products, taking into account environmental concerns by using biodegradable materials.

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