

Sunweb België Bvba in Travel and Tourism (Belgium)

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Date: November 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S6149FB2A76EN

Abstracts

Sunweb, as a pure online player, is considered a discounter in travel retail as it always seeks to offer lower prices than its main competitors. The company will continue to build and expand its partnerships with travel and tourism providers. It will seek to provide packaged holidays to cater for mass tourists, offering competitive prices and a guarantee of quality.

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