

Suntory Holdings Ltd in Soft Drinks (Japan)

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Abstracts

Suntory Holdings aims to reinforce its core business, carry out internal synergies in the Suntory Group, and develop new businesses. In order to achieve this, the company targets further cultivation of its focus brands, such as Suntory Boss, Iyemon, Tennensui and Pepsi, and also the introduction of more health and wellness products to the domestic market. Furthermore, by listing its subsidiary Suntory Beverage & Food Ltd on the Tokyo Stock Exchange in 2013, the company aims to finance its...

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