

# Suntory Beverage & Food Ltd in Health and Wellness (Japan)

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## Abstracts

Suntory Beverage & Food Ltd is expected to continue to focus on health and wellness beverages in the forecast period, as part of its focus on distinctive, high-quality and life-enhancing products. The company has notably announced that its Tennensui will be a key focus brand in 2016, supported by aggressive marketing and the launch of new products. This brand will also increase production capacity, with the Okudaisen Bunanomori Water Plant set to launch a new production line in spring 2017. The...

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