

# Sunstar Inc in Beauty and Personal Care (Japan)

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Date: May 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S88A4C80FDBEN

### **Abstracts**

Sunstar Inc will continue to promote the importance of oral care in coordination with the Dental Association to promote the '8020' movement. By increasing awareness among consumers, Sunstar Inc aims to improve its oral care sales over the forecast period. Additionally, Sunstar Inc announced a mid-term sustainability goal to reduce its CO2 emissions during production by 5%. The company also aims to reduce its waste during the production process by 5% over the same period. Sunstar Inc strongly...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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