

Sunstar Holding AG in Travel and Tourism (Switzerland)

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Abstracts

Sunstar Holding AG is a traditional Swiss travel accommodation business which places great emphasis on premium quality and high consumer satisfaction. In the near future, the company is expected to continue investing in widening its existing portfolio of hotels as well as on expanding through the acquisition of other hotel companies. During 2014, the company announced that it would integrate recently acquired Privilège Hotels Villa Caesar and Castello di Villa into Sunstar Group under its...

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Contents

SUNSTAR HOLDING AG IN TRAVEL AND TOURISM (SWITZERLAND)

Strategic Direction

Key Facts

Summary 1 Sunstar Holding AG: Key Facts

Summary 2 Sunstar Holding AG: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Sunstar Holding AG: Competitive Position 2013

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