

Sunshades Eyewear Pty Ltd in Eyewear (Australia)

https://marketpublishers.com/r/S8F3DAF6C5CEN.html

Date: July 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S8F3DAF6C5CEN

Abstracts

Sunshades Eyewear's strategy involves increasing its retail value share in Australia through the launch of fashionable and unique sunglasses through a mix of international and local brands. The company is expected to focus on its marketing strategy, with tailored campaigns and social media to support the individual needs of its brands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses and Solutions, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Sunshades Eyewear Pty Ltd: Key Facts

Competitive Positioning

Summary 2 Sunshades Eyewear Pty Ltd: Competitive Position 2016



I would like to order

Product name: Sunshades Eyewear Pty Ltd in Eyewear (Australia)

Product link: https://marketpublishers.com/r/S8F3DAF6C5CEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S8F3DAF6C5CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970