

Sunnies by Charlie Inc in Eyewear (Philippines)

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Abstracts

The company is expected to further grow offering the biggest local eyewear brand in the country, as it continues to attract consumers with effective marketing strategies, new product launches and exciting fashionable trends. With over 40 stores at the end of the review period, Sunnies by Charlie Inc is seen to enjoy its position as an affordable and fashionable brand owner that targets consumers across income, gender and age groups.

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