

# Sunglasses in the United Kingdom

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## Abstracts

Sunglasses in the UK recorded a strong decline in value sales in 2020 as a result of the COVID-19 pandemic. Sunglasses were the most-impacted category in eyewear in the UK during 2020 due the lack of social occasions, travel and mobility restrictions and the obligation to wear face masks, which did not help to encourage UK consumers to buy additional pairs of sunglasses. However, sunglasses sales have since been recovering, finally returning to pre-pandemic levels in current value terms in 2023.

Euromonitor International's Sunglasses in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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