

Sunglasses in Ukraine

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Abstracts

The lockdown, travel restrictions and retail closure measures introduced by the Ukrainian government in March 2020 to contain the spread of the COVID-19 pandemic, negatively impacted volume sales of sunglasses as consumers were spending less time outdoors and were unable to travel to sunny destinations at home or abroad. However, once restrictions were lifted, people were able to visit non-essential retail outlets selling sunglasses, go outside for the whole day and travel abroad again. However,...

Euromonitor International's Sunglasses in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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