

Sunglasses in Singapore

<https://marketpublishers.com/r/S67B2C724A2EN.html>

Date: May 2023

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: S67B2C724A2EN

Abstracts

Demand for sunglasses continues to grow in 2023, with both value and volume growth higher than 2022 levels. Sunglasses was the most negatively impacted category within eyewear during the pandemic as consumers tightened their spending and were discouraged from buying these products due to a lack of socialising occasions and travel opportunities. However, as restrictions eased in Singapore, demand started to grow as consumers started to spend greater time outside of their homes, including returnin...

Euromonitor International's Sunglasses in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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