

# Sunglasses in the Philippines

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## Abstracts

The market for sunglasses in the Philippines is expected to see dynamic growth in current value terms in 2024, continuing the trend of the previous year. This will be in the context of gradually improving economic conditions, which will encourage consumer spending. The return of international tourists to the country will also have a positive influence on demand, as consumers return to their pre-pandemic lifestyles. Growth will be especially boosted by the return of Chinese tourist arrivals, as w...

Euromonitor International's Sunglasses in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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