

Sunglasses in Italy

<https://marketpublishers.com/r/SFC37ACCE21EN.html>

Date: May 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: SFC37ACCE21EN

Abstracts

After a very positive 2022 during which saw sunglasses recorded double-digit growth in value and volume terms, 2023 is set to be a more complex year for the category. The dynamic growth seen in 2022 was linked to the category's ongoing recovery after the decline seen in 2020 following the outbreak of COVID-19. Consumers became more active as COVID-19 fears subsided and the remaining restrictions were eased – including the lifting of the obligation to wear protection face masks indoors in public...

Euromonitor International's Sunglasses in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EYEWEAR IN THE US

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2018-2023

Table 2 Sales of Eyewear by Category: Value 2018-2023

Table 3 Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 4 Sales of Eyewear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Eyewear: % Value 2018-2022

Table 6 LBN Brand Shares of Eyewear: % Value 2019-2022

Table 7 Distribution of Eyewear by Format: % Value 2018-2023

Table 8 Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 9 Forecast Sales of Eyewear by Category: Value 2023-2028

Table 10 Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONTACT LENSES AND SOLUTIONS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Daily disposables lenses (DD) continues to lead growth amid price hikes

Abby platform innovation addresses slower growth of e-commerce purchases

Toric and multifocal extended lines benefit from rising refractive errors

PROSPECTS AND OPPORTUNITIES

Eye health education is integral part of contact lens success

Sustainable features create opportunity for premiumisation of contact lenses

Lens technology now has issue-specific applications and possibility of expanded capabilities in the future

CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2018-2023

Table 13 Sales of Contact Lenses by Category: Value 2018-2023

Table 14 Sales of Contact Lenses by Category: % Volume Growth 2018-2023

Table 15 Sales of Contact Lenses by Category: % Value Growth 2018-2023

Table 16 Sales of Contact Lens Solutions: Value 2018-2023

Table 17 Sales of Contact Lens Solutions: % Value Growth 2018-2023

Table 18 Sales of Contact Lenses by Type: % Value 2018-2023

Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2018-2023

Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2018-2023

Table 21 Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2018-2023

Table 22 Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2018-2023

Table 23 NBO Company Shares of Contact Lenses: % Value 2018-2022

Table 24 LBN Brand Shares of Contact Lenses: % Value 2019-2022

Table 25 Distribution of Contact Lenses by Format: % Value 2018-2023

Table 26 Distribution of Contact Lens Solutions by Format: % Value 2018-2023

Table 27 Forecast Sales of Contact Lenses by Category: Volume 2023-2028

Table 28 Forecast Sales of Contact Lenses by Category: Value 2023-2028

Table 29 Forecast Sales of Contact Lenses by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Contact Lenses by Category: % Value Growth 2023-2028

Table 31 Forecast Sales of Contact Lens Solutions: Value 2023-2028

Table 32 Forecast Sales of Contact Lens Solutions: % Value Growth 2023-2028

SPECTACLES IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for frames and lenses steady as consumers settle into endemic routines

Acquisitions remain on the agenda for leading players as a growth strategy

E-commerce decelerates as consumers return to bricks-and-mortar purchases

PROSPECTS AND OPPORTUNITIES

Spectacles predicted to record a positive performance over the forecast period

Complex world of wearable smart glasses

Sustainable material innovation will remain in focus

CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2018-2023

Table 34 Sales of Spectacles by Category: Value 2018-2023

Table 35 Sales of Spectacles by Category: % Volume Growth 2018-2023

Table 36 Sales of Spectacles by Category: % Value Growth 2018-2023

Table 37 Sales of Spectacle Lenses by Type: % Value 2018-2023

Table 38 NBO Company Shares of Spectacles: % Value 2018-2022

Table 39 LBN Brand Shares of Spectacles: % Value 2019-2022

Table 40 Distribution of Spectacles by Format: % Value 2018-2023

Table 41 Forecast Sales of Spectacles by Category: Volume 2023-2028

Table 42 Forecast Sales of Spectacles by Category: Value 2023-2028

Table 43 Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028

Table 44 Forecast Sales of Spectacles by Category: % Value Growth 2023-2028

SUNGLASSES IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of sunglasses bounce back, but with some risk factors still impacting growth

Hybrid path to purchase as both offline and online channels evolve

Rise in children's sunglasses fuelled by eye health concerns and fashion trends

PROSPECTS AND OPPORTUNITIES

Gradual return to pre-pandemic growth patterns

Innovative technologies are expected to increasingly shape sunglasses

Growing attention to environmental sustainability and social responsibility

CATEGORY DATA

Table 45 Sales of Sunglasses: Volume 2018-2023

Table 46 Sales of Sunglasses: Value 2018-2023

Table 47 Sales of Sunglasses: % Volume Growth 2018-2023

Table 48 Sales of Sunglasses: % Value Growth 2018-2023

Table 49 NBO Company Shares of Sunglasses: % Value 2018-2022

Table 50 LBN Brand Shares of Sunglasses: % Value 2019-2022

Table 51 Distribution of Sunglasses by Format: % Value 2018-2023

Table 52 Forecast Sales of Sunglasses: Volume 2023-2028

Table 53 Forecast Sales of Sunglasses: Value 2023-2028

Table 54 Forecast Sales of Sunglasses: % Volume Growth 2023-2028

Table 55 Forecast Sales of Sunglasses: % Value Growth 2023-2028

I would like to order

Product name: Sunglasses in Italy

Product link: <https://marketpublishers.com/r/SFC37ACCE21EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SFC37ACCE21EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970