+44 20 8123 2220
info@marketpublishers.com

Sunglasses in Indonesia

https://marketpublishers.com/r/S843E41E01DEN.html
Date: May 2024
Pages: 16
Price: US$ 990.00 (Single User License)
ID: S843E41E01DEN

Abstracts

Sunglasses is set to see strong current value growth in Indonesia in 2024. The sunglasses category has performed well in the latter part of the review period, even though its volume growth has slowed following the rapid recovery in the immediate wake of the COVID-19 crisis when it benefited from the full lifting of the pandemic restrictions and consumers' "revenge traveling". It is important to note that the performance of the sunglasses category during the review period continued to be triggere...

Euromonitor International's Sunglasses in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Sunglasses in Indonesia
Euromonitor International
May 2024

LIST OF CONTENTS AND TABLES

SUNGLASSES IN INDONESIA
KEY DATA FINDINGS

2024 DEVELOPMENTS

The performance of the sunglasses category remains heavily reliant on the travel industry
Imported luxury sunglasses play key role in category
Demand for polarised sunglasses increases as outdoor activities return
PROSPECTS AND OPPORTUNITIES
The sunglasses category is forecast to register healthy growth fuelled by the younger generation
Opportunities may lie within the younger generation
Spectacles with photochromic lenses may pose competition
CATEGORY DATA
Table 1 Sales of Sunglasses: Volume 2019-2024
Table 2 Sales of Sunglasses: Value 2019-2024
Table 3 Sales of Sunglasses: % Volume Growth 2019-2024
Table 4 Sales of Sunglasses: % Value Growth 2019-2024
Table 5 NBO Company Shares of Sunglasses: % Value 2019-2023
Table 6 LBN Brand Shares of Sunglasses: % Value 2020-2023
Table 7 Distribution of Sunglasses by Format: % Value 2019-2024
Table 8 Forecast Sales of Sunglasses: Volume 2024-2029
Table 9 Forecast Sales of Sunglasses: Value 2024-2029
Table 10 Forecast Sales of Sunglasses: % Volume Growth 2024-2029
Table 11 Forecast Sales of Sunglasses: % Value Growth 2024-2029
EYEWEAR IN INDONESIA
EXECUTIVE SUMMARY
Eyewear in 2024: The big picture

2024 KEY TRENDS

+44 20 8123 2220
info@marketpublishers.com

Competitive landscape
Retailing developments
What next for eyewear?
MARKET DATA
Table 12 Sales of Eyewear by Category: Volume 2019-2024
Table 13 Sales of Eyewear by Category: Value 2019-2024
Table 14 Sales of Eyewear by Category: % Volume Growth 2019-2024
Table 15 Sales of Eyewear by Category: % Value Growth 2019-2024
Table 16 NBO Company Shares of Eyewear: % Value 2019-2023
Table 17 LBN Brand Shares of Eyewear: % Value 2020-2023
Table 18 Distribution of Eyewear by Format: % Value 2019-2024
Table 19 Forecast Sales of Eyewear by Category: Volume 2024-2029
Table 20 Forecast Sales of Eyewear by Category: Value 2024-2029
Table 21 Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029
Table 22 Forecast Sales of Eyewear by Category: % Value Growth 2024-2029
DISCLAIMER
SOURCES
Summary 1 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Sunglasses in Indonesia
Product link: https://marketpublishers.com/r/S843E41E01DEN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S843E41E01DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970