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Sunglasses in India

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Abstracts

Sunglasses in India is experiencing double digit growth in 2023, attributed to the complete, post-pandemic recovery of travel and mobility within the country. Indeed, in 2023, consumers are engaging in more travel activities, resulting in a notable rise in shopping instances, particularly for sunglasses. The category's expansion is further supported by the remarkable growth of domestic travel trips in India, which is projected to witness 17% increase over 2023. Consequently, it can be inferred t...

Euromonitor International's Sunglasses in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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