

Sunglasses in Hong Kong, China

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Abstracts

Demand for sunglasses is rising, in line with greater mobility outside of the home and the resumption of travel following the reopening of Hong Kong's border in early 2023. Although domestic sales of sunglasses are expected to decline due to a consumer shift in spending power for overseas travel, inbound tourists will play a more significant role in driving up demand. Since local residents were unable to travel freely over the past three years, their demand for overseas travel will likely surge...

Euromonitor International's Sunglasses in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SPECTACLES IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing population bolsters demand for spectacles

Spectacles evolve through hybrid innovations

The rise of BPO impacts spectacles purchases

PROSPECTS AND OPPORTUNITIES

Japanese brands to gain ground through tailoring spectacles to the local market, while Korean-style frames will continue to attract

Urbanisation and mobility enhancements improve accessibility to spectacles stores, while digital development continues apace

Rising recognition of spectacles as a necessity

CATEGORY DATA

Table 1 Sales of Spectacles by Category: Volume 2018-2023

Table 2 Sales of Spectacles by Category: Value 2018-2023

Table 3 Sales of Spectacles by Category: % Volume Growth 2018-2023

Table 4 Sales of Spectacles by Category: % Value Growth 2018-2023

Table 5 Sales of Spectacle Lenses by Type: % Value 2018-2023

Table 6 NBO Company Shares of Spectacles: % Value 2018-2022

Table 7 LBN Brand Shares of Spectacles: % Value 2019-2022

Table 8 Distribution of Spectacles by Format: % Value 2018-2023

Table 9 Forecast Sales of Spectacles by Category: Volume 2023-2028

Table 10 Forecast Sales of Spectacles by Category: Value 2023-2028

Table 11 Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Spectacles by Category: % Value Growth 2023-2028

EYEWEAR IN THE PHILIPPINES

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 13 Sales of Eyewear by Category: Volume 2018-2023

Table 14 Sales of Eyewear by Category: Value 2018-2023

Table 15 Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 16 Sales of Eyewear by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Eyewear: % Value 2018-2022

Table 18 LBN Brand Shares of Eyewear: % Value 2019-2022

Table 19 Distribution of Eyewear by Format: % Value 2018-2023

Table 20 Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 21 Forecast Sales of Eyewear by Category: Value 2023-2028

Table 22 Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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