

Sunglasses in Canada

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Abstracts

In 2023, sunglasses sees robust growth as consumer spending has rebounded to pre-pandemic levels. The recovery of travel and tourism play a vital role in driving sunglasses sales, as Canadians have resumed international travel following the easing of COVID-19 restrictions. On October 1, 2022, the Canadian federal government lifted its remaining travel restrictions, facilitating increased travel opportunities. This was evident during the traditional March break period, where online travel search...

Euromonitor International's Sunglasses in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EYEWEAR IN ARGENTINA

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2018-2023

Table 2 Sales of Eyewear by Category: Value 2018-2023

Table 3 Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 4 Sales of Eyewear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Eyewear: % Value 2018-2022

Table 6 LBN Brand Shares of Eyewear: % Value 2019-2022

Table 7 Distribution of Eyewear by Format: % Value 2018-2023

Table 8 Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 9 Forecast Sales of Eyewear by Category: Value 2023-2028

Table 10 Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONTACT LENSES AND SOLUTIONS IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

M?s Vision launches iWear frequent replacement lenses

Import restrictions help local producers to gain ground in contact lens solutions

Price-based promotional activity intensifies amidst challenging economic conditions

PROSPECTS AND OPPORTUNITIES

Johnson & Johnson expected to maintain its dominant position in contact lenses

Risk of supply shortages will increase while tighter import controls remain in place

E-commerce set to make further distribution gains

CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2018-2023

Table 13 Sales of Contact Lenses by Category: Value 2018-2023

Table 14 Sales of Contact Lenses by Category: % Volume Growth 2018-2023

Table 15 Sales of Contact Lenses by Category: % Value Growth 2018-2023

Table 16 Sales of Contact Lens Solutions: Value 2018-2023

Table 17 Sales of Contact Lens Solutions: % Value Growth 2018-2023

Table 18 Sales of Contact Lenses by Type: % Value 2018-2023

Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2018-2023

Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2018-2023

Table 21 Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2018-2023

Table 22 Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2018-2023

Table 23 NBO Company Shares of Contact Lenses: % Value 2018-2022

Table 24 LBN Brand Shares of Contact Lenses: % Value 2019-2022

Table 25 Distribution of Contact Lenses by Format: % Value 2018-2023

Table 26 Distribution of Contact Lens Solutions by Format: % Value 2018-2023

Table 27 Forecast Sales of Contact Lenses by Category: Volume 2023-2028

Table 28 Forecast Sales of Contact Lenses by Category: Value 2023-2028

Table 29 Forecast Sales of Contact Lenses by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Contact Lenses by Category: % Value Growth 2023-2028

Table 31 Forecast Sales of Contact Lens Solutions: Value 2023-2028

Table 32 Forecast Sales of Contact Lens Solutions: % Value Growth 2023-2028

SPECTACLES IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Japanese lens producer Hoya returns to Argentina via partnership with Vitolen

Infinitt expands into readymade reading glasses

More brands develop spectacle frames made from sustainable raw materials

PROSPECTS AND OPPORTUNITIES

Essilor brands expected to further consolidate their positions in spectacle lenses

Tighter import controls will limit supply of chemical inputs for lens treatments

Brand differentiation efforts likely to increase in spectacle lenses

CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2018-2023

Table 34 Sales of Spectacles by Category: Value 2018-2023

Table 35 Sales of Spectacles by Category: % Volume Growth 2018-2023

Table 36 Sales of Spectacles by Category: % Value Growth 2018-2023

Table 37 Sales of Spectacle Lenses by Type: % Value 2018-2023

Table 38 NBO Company Shares of Spectacles: % Value 2018-2022

Table 39 LBN Brand Shares of Spectacles: % Value 2019-2022

Table 40 Distribution of Spectacles by Format: % Value 2018-2023

Table 41 Forecast Sales of Spectacles by Category: Volume 2023-2028

Table 42 Forecast Sales of Spectacles by Category: Value 2023-2028

Table 43 Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028

Table 44 Forecast Sales of Spectacles by Category: % Value Growth 2023-2028

SUNGLASSES IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ray-Ban and Oakley among the brands most affected by tighter import controls

More apparel and accessories brands and specialist retailers enter sunglasses

Demand for counterfeit products remains high despite warnings of health risks

PROSPECTS AND OPPORTUNITIES

Steady growth in sunglasses volume sales projected

E-commerce likely to make further advances in sunglasses distribution

Import restrictions will continue to pose challenges in the short-to-medium term

CATEGORY DATA

Table 45 Sales of Sunglasses: Volume 2018-2023

Table 46 Sales of Sunglasses: Value 2018-2023

Table 47 Sales of Sunglasses: % Volume Growth 2018-2023

Table 48 Sales of Sunglasses: % Value Growth 2018-2023

Table 49 NBO Company Shares of Sunglasses: % Value 2018-2022

Table 50 LBN Brand Shares of Sunglasses: % Value 2019-2022

Table 51 Distribution of Sunglasses by Format: % Value 2018-2023

Table 52 Forecast Sales of Sunglasses: Volume 2023-2028

Table 53 Forecast Sales of Sunglasses: Value 2023-2028

Table 54 Forecast Sales of Sunglasses: % Volume Growth 2023-2028

Table 55 Forecast Sales of Sunglasses: % Value Growth 2023-2028

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