

Sunglasses in Argentina

<https://marketpublishers.com/r/S484A0A06ADEN.html>

Date: May 2023

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: S484A0A06ADEN

Abstracts

Ray-Ban, Rusty, Oakley and Vulk are set to remain the leading brands in sunglasses in Argentina in value sales terms in 2023. Among these top four players, the Luxottica-owned Ray-Ban and Oakley have been hardest hit by import restrictions recently imposed by the government to shore up foreign currency reserves and curb inflation. Because they are not produced locally, tighter import controls have significantly disrupted the supply of both brands and caused their unit prices to increase at compa...

Euromonitor International's Sunglasses in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sunglasses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BEAUTY AND PERSONAL CARE IN CÔTE D'IVOIRE

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for beauty and personal care?

Market Data

Table 1 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 2 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 3 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 4 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 5 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 6 NBO Company Shares of Premium Beauty and Personal Care: % Value 2018-2022

Table 7 LBN Brand Shares of Premium Beauty and Personal Care: % Value 2019-2022

Table 8 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 9 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

BABY AND CHILD-SPECIFIC PRODUCTS

2022 Developments

Prospects and Opportunities

Category Data

Table 10 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 11 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 13 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 14 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 15 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

BATH AND SHOWER

Table 16 Sales of Bath and Shower by Category: Value 2017-2022

Table 17 Sales of Bath and Shower by Category: % Value Growth 2017-2022

Table 18 NBO Company Shares of Bath and Shower: % Value 2018-2022

Table 19 LBN Brand Shares of Bath and Shower: % Value 2019-2022

Table 20 Forecast Sales of Bath and Shower by Category: Value 2022-2027

Table 21 Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027

DEODORANTS

Table 22 Sales of Deodorants by Category: Value 2017-2022

Table 23 Sales of Deodorants by Category: % Value Growth 2017-2022

Table 24 NBO Company Shares of Deodorants: % Value 2018-2022

Table 25 LBN Brand Shares of Deodorants: % Value 2019-2022

Table 26 Forecast Sales of Deodorants by Category: Value 2022-2027

Table 27 Forecast Sales of Deodorants by Category: % Value Growth 2022-2027

HAIR CARE

Table 28 Sales of Hair Care by Category: Value 2017-2022

Table 29 Sales of Hair Care by Category: % Value Growth 2017-2022

Table 30 NBO Company Shares of Hair Care: % Value 2018-2022

Table 31 LBN Brand Shares of Hair Care: % Value 2019-2022

Table 32 Forecast Sales of Hair Care by Category: Value 2022-2027

Table 33 Forecast Sales of Hair Care by Category: % Value Growth 2022-2027

DEPILATORIES

Table 34 Sales of Depilatories by Category: Value 2017-2022

Table 35 Sales of Depilatories by Category: % Value Growth 2017-2022

Table 36 NBO Company Shares of Depilatories: % Value 2018-2022

Table 37 LBN Brand Shares of Depilatories: % Value 2019-2022

Table 38 Forecast Sales of Depilatories by Category: Value 2022-2027

Table 39 Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

ORAL CARE

Table 40 Sales of Oral Care by Category: Value 2017-2022

Table 41 Sales of Oral Care by Category: % Value Growth 2017-2022

Table 42 NBO Company Shares of Oral Care: % Value 2018-2022

Table 43 LBN Brand Shares of Oral Care: % Value 2019-2022

Table 44 Forecast Sales of Oral Care by Category: Value 2022-2027

Table 45 Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

MEN'S GROOMING

Table 46 Sales of Men's Grooming by Category: Value 2017-2022

Table 47 Sales of Men's Grooming by Category: % Value Growth 2017-2022

Table 48 NBO Company Shares of Men's Grooming: % Value 2018-2022

Table 49 LBN Brand Shares of Men's Grooming: % Value 2019-2022

Table 50 Forecast Sales of Men's Grooming by Category: Value 2022-2027

Table 51 Forecast Sales of Men's Grooming by Category: % Value Growth 2022-2027

COLOUR COSMETICS

Table 52 Sales of Colour Cosmetics by Category: Value 2017-2022

Table 53 Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 54 NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 55 LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 56 LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022

Table 57 Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 58 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

FRAGRANCES

Table 59 Sales of Fragrances by Category: Value 2017-2022

Table 60 Sales of Fragrances by Category: % Value Growth 2017-2022

Table 61 NBO Company Shares of Fragrances: % Value 2018-2022

Table 62 LBN Brand Shares of Fragrances: % Value 2019-2022

Table 63 LBN Brand Shares of Premium Fragrances: % Value 2019-2022

Table 64 Forecast Sales of Fragrances by Category: Value 2022-2027

Table 65 Forecast Sales of Fragrances by Category: % Value Growth 2022-2027

SKIN CARE

Table 66 Sales of Skin Care by Category: Value 2017-2022

Table 67 Sales of Skin Care by Category: % Value Growth 2017-2022

Table 68 NBO Company Shares of Skin Care: % Value 2018-2022

Table 69 LBN Brand Shares of Skin Care: % Value 2019-2022

Table 70 Forecast Sales of Skin Care by Category: Value 2022-2027

Table 71 Forecast Sales of Skin Care by Category: % Value Growth 2022-2027

SUN CARE

I would like to order

Product name: Sunglasses in Argentina

Product link: <https://marketpublishers.com/r/S484A0A06ADEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S484A0A06ADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970