

Sun Care in Spain

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Abstracts

Sun care in Spain performed well in both value and volume terms in 2023, thanks to the post-pandemic landscape enabling consumers to re-embrace out-of-home lifestyles. This includes the resumption of travel and tourism, with consumers prepared to invest in indulgence and leisure activities – despite the depressed economy. Essentially, consumers see a beach holiday as a worthwhile investment to boost their moods. The number of inbound tourists has also risen, in addition to domestic holidays take...

Euromonitor International's Sun Care in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sun Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sun Care in Spain
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

SUN CARE IN SPAIN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Increase in domestic and international travel helps to boost sales
Greater consumer understanding of skin health increases demand
ISDIN maintains its lead thanks to strong local reputation, while Mercadona's private label is cited as "best on the market"

PROSPECTS AND OPPORTUNITIES

Baseline demand will support ongoing sales over the forecast period
Greater competition from other categories may arise – but will it last?
Social media provides opportunities for both education and promotion

CATEGORY DATA

Table 1 Sales of Sun Care by Category: Value 2018-2023
Table 2 Sales of Sun Care by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Sun Care: % Value 2019-2023
Table 4 LBN Brand Shares of Sun Care: % Value 2020-2023
Table 5 LBN Brand Shares of Premium Adult Sun Care: % Value 2020-2023
Table 6 Forecast Sales of Sun Care by Category: Value 2023-2028
Table 7 Forecast Sales of Sun Care by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN SPAIN

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 17 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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