

# Sun Care in the Philippines

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Date: May 2016

Pages: 0

Price: US\$ 990.00 (Single User License)

ID:

## Abstracts

As most sun care consumers are young professionals, the older marrying age in the country has caused single consumers to liberally spend their increasing incomes on leisure and entertainment. This is very timely with the continual decline in airfares as young professionals, single or not, in a group of friends or with family members, enjoy outdoor activities in far-flung provinces that possess exceptional venues for hiking, swimming, running cycling and many other pastimes. This has benefited th...

Euromonitor International's Sun Care in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

**Product coverage:** Adult Sun Care, Baby and Child-specific Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sun Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Faceshop Co Ltd, the in Beauty and Personal Care (philippines)

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the Rising Number of Middle-income Families Produced by Ofw, Bpo and It Industries

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