

# Sun Care in Canada

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Date: April 2024

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: S6F00F51441EN

## Abstracts

Sunscreen experienced robust growth in 2023, following a surge in demand driven by travel in the previous year. While volume growth normalised after the travel-driven spike in 2022, sunscreen sales continued to soar, primarily led by value due to price increases. Consumers became increasingly conscious of the importance of protecting their skin from sun damage, particularly as outdoor events and festivals resumed following pandemic-related restrictions.

Euromonitor International's Sun Care in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sun Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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