

Sun Shun Fuk Foods Co Ltd in Packaged Food (Hong Kong, China)

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Abstracts

Over the forecast period, Sun Shun Fuk Foods Co Ltd is expected to innovate in the health and wellness direction for its noodles to strengthen its position within overall noodles. For its plain noodles, the company is likely to head towards fortified/functional content to improve the overall nutritional offering while it continues to focus on making its instant noodles better for you to reduce consumers' perception of them being unhealthy.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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