

Sun Care in Romania

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Abstracts

Sun care recorded a very strong performance in volume and value sales terms in 2022 as the category continues to recover from the dramatic sales decline registered at the peak of the COVID-19 pandemic in 2020. However, it should be noted that volume sales have not yet returned to pre-pandemic levels as the adverse economic situation and high inflation has put pressure on consumer spending in Romania as well as in the various other European countries that comprise the core source territories for...

Euromonitor International's Sun Care in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sun Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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