

Sumol+Compal Marcas SA in Packaged Food (Portugal)

<https://marketpublishers.com/r/SE40480E186EN.html>

Date: December 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: SE40480E186EN

Abstracts

Sumol+Compal Marcas SA's business objective for the forecast period is set to involve the consolidation of its leading position in soft drinks in Portugal. For the company's objectives to be achieved, ongoing investment in new technology, research and development, and marketing is likely to be its major focus. Furthermore, with the increasing focus being placed on having a healthy diet, the company is expected to maintain a pro-active stance towards finding convenient solutions to meet consumer...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Sumol+Compal Marcas SA: Key Facts

Summary 2 Sumol+Compal Marcas SA: Operational Indicators

Competitive Positioning

Summary 3 Sumol+Compal Marcas SA: Competitive Position 2015

I would like to order

Product name: Sumol+Compal Marcas SA in Packaged Food (Portugal)

Product link: <https://marketpublishers.com/r/SE40480E186EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE40480E186EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970