

Sumitomo Mitsui Card Co Ltd in Financial Cards and Payments (Japan)

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Abstracts

Sumitomo Mitsui Card is a leading credit card issuer, and is part of Japan's second largest banking group, Sumitomo Mitsui Banking Corporation (SMBC). The company continues to focus on credit cards whilst many other competitors have operations in consumer lending, and it will remain a major Visa-branded credit card issuer in Japan. The company aims to strengthen its partnership with China UnionPay via the expansion of merchant acceptance networks for China UnionPay in Japan.

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