

Sumber Bina Makmur PT in Pet Care (Indonesia)

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Abstracts

Sumber Bina Makmur PT, as the sole distributor of the Hill's Science Diet brand of dog food and cat food, is expected to help the brand retain its lead especially in dry dog food. The company will potentially launch new product variants of Hill's Science Diet, targeting specific breeds or certain health conditions that need to be addressed.

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