

Sugar and Sweeteners in Mexico

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Abstracts

Sales of sugar and sweeteners declined in retail volume terms in 2023, continuing a long-term trend that was only temporarily halted in 2020 by the outbreak of COVID-19. Sugar has gained an increasingly negative image in terms of its effect on health, with the COVID-19 pandemic placing a spotlight on the threat posed by health conditions such as diabetes and obesity. The Mexican government has also strengthened its communications about the importance of healthy eating habits, with obesity, diabete...

Euromonitor International's Sugar and Sweeteners in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sugar and Sweeteners market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sugar and Sweeteners in Mexico
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January 2024

LIST OF CONTENTS AND TABLES

SUGAR AND SWEETENERS IN MEXICO
KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of sugar continue to decline as consumers look to lead healthier lifestyles
Foodservice operators looking to walk the line between healthy options and indulgence

PROSPECTS AND OPPORTUNITIES

Retail and foodservice sales set to see contrasting fortunes as pressure grows to eat less sugar

Sugarcane production could undergo changes as pressure to address and tackle climate change mounts

Summary 1 Major Processors of Sugar and Sweeteners 2023

CATEGORY DATA

Table 1 Total Sales of Sugar and Sweeteners: Total Volume 2018-2023

Table 2 Total Sales of Sugar and Sweeteners: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Sugar and Sweeteners: Volume 2018-2023

Table 4 Retail Sales of Sugar and Sweeteners: % Volume Growth 2018-2023

Table 5 Retail Sales of Sugar and Sweeteners: Value 2018-2023

Table 6 Retail Sales of Sugar and Sweeteners: % Value Growth 2018-2023

Table 7 Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Forecast Total Sales of Sugar and Sweeteners: Total Volume 2023-2028

Table 9 Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2023-2028

Table 10 Forecast Retail Sales of Sugar and Sweeteners: Volume 2023-2028

Table 11 Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2023-2028

Table 12 Forecast Retail Sales of Sugar and Sweeteners: Value 2023-2028

Table 13 Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2023-2028

FRESH FOOD IN MEXICO

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 KEY TRENDS

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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