

Sugar Confectionery in the United Kingdom

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Sugar confectionery has been continuously repositioning its unique selling point over the last decade due to increasing concerns that people from the UK have about sugar intake. According to industry sources, sugar confectionery players have been developing strategies based on portion control and reorientating their products' nature to become suitable for occasional treat consumption rather than daily consumption.

Euromonitor International's Sugar Confectionery in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gums, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sugar Confectionery market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Summary 1 Other Sugar Confectionery by Product Type: 2017

Table 1 Sales of Sugar Confectionery by Category: Volume 2012-2017

Table 2 Sales of Sugar Confectionery by Category: Value 2012-2017

Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2012-2017

Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2012-2017

- Table 5 Sales of Pastilles, Gums, Jellies and Chews by Type: % Value 2012-2017
- Table 6 NBO Company Shares of Sugar Confectionery: % Value 2013-2017
- Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2014-2017
- Table 8 Distribution of Sugar Confectionery by Format: % Value 2012-2017
- Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2017-2022
- Table 10 Forecast Sales of Sugar Confectionery by Category: Value 2017-2022
- Table 11 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022
- Table 12 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2017-2022
- Mars Food UK Ltd in Packaged Food (united Kingdom)
 - Strategic Direction
 - Key Facts
 - Summary 2 Mars Food UK Ltd: Key Facts
 - Summary 3 Mars Food UK Ltd: Operational Indicators
 - Competitive Positioning
 - Summary 4 Mars Food UK Ltd: Key Facts
- Mondelez UK Ltd in Packaged Food (united Kingdom)
 - Strategic Direction
 - Key Facts
 - Summary 5 Mondelez UK Ltd: Key Facts
 - Competitive Positioning
 - Summary 6 Mondelez UK Ltd: Competitive Position 2016
- Tesco Plc in Packaged Food (united Kingdom)
 - Strategic Direction
 - Key Facts
 - Summary 7 Tesco Plc: Key Facts
 - Summary 8 Tesco Plc: Operational Indicators
 - Internet Strategy
 - Private Label
 - Summary 9 Tesco Plc: Private Label Portfolio
 - Competitive Positioning
 - Summary 10 Tesco Plc: Competitive Position 2017
- Executive Summary
 - Overall Packaged Food Returns To A Positive Performance
 - Innovation Burnout Witnessed in Several Categories, But Developments Seen in Others
 - Discounters Now Controls A Record Share in Packaged Food
 - Changing British Lifestyles Are Having An Impact on Packaged Food Trends
 - Brexit: Uncertainty Lies Ahead
 - Key Trends and Developments
 - Discounters Continues To Gain Share in the UK
 - Health and Wellness Products Continue To Outsell Regular Packaged Food Products
 - Products Targeting On-the-go Consumers Continue To Perform Well
 - Brexit: Uncertainty Lies Ahead
 - Foodservice: Key Trends and Developments
- Headlines
 - Trends: Sales To Foodservice
 - Trends: Consumer Foodservice
- Prospects
- Category Data
 - Table 13 Foodservice Sales of Packaged Food by Category: Volume 2012-2017
 - Table 14 Foodservice Sales of Packaged Food by Category: % Volume Growth 2012-2017
 - Table 15 Forecast Foodservice Sales of Packaged Food by Category: Volume 2017-2022
 - Table 16 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2017-2022
- Market Data
 - Table 17 Sales of Packaged Food by Category: Volume 2012-2017
 - Table 18 Sales of Packaged Food by Category: Value 2012-2017

Table 19 Sales of Packaged Food by Category: % Volume Growth 2012-2017

Table 20 Sales of Packaged Food by Category: % Value Growth 2012-2017

Table 21 GBO Company Shares of Packaged Food: % Value 2013-2017

Table 22 NBO Company Shares of Packaged Food: % Value 2013-2017

Table 23 LBN Brand Shares of Packaged Food: % Value 2014-2017

Table 24 Penetration of Private Label by Category: % Value 2012-2017

Table 25 Distribution of Packaged Food by Format: % Value 2012-2017

Table 26 Distribution of Packaged Food by Format and Category: % Value 2017

Table 27 Forecast Sales of Packaged Food by Category: Volume 2017-2022

Table 28 Forecast Sales of Packaged Food by Category: Value 2017-2022

Table 29 Forecast Sales of Packaged Food by Category: % Volume Growth 2017-2022

Table 30 Forecast Sales of Packaged Food by Category: % Value Growth 2017-2022

Sources

Summary 11 Research Sources

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