

Sugar Confectionery in the United Kingdom

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The ongoing war on sugar will continue to impact growth in sugar confectionery between 2018 and 2023, so players should look to diversification to sustain bottom-line profitability. Consumer habits are changing and more consumers are taking care of what they put into their bodies. Toffee, caramels and nougats have been hit the hardest in 2018, seeing strong retail value declines. Similarly, boiled sweets, standard mints, medicated confectionery and liquorice are expected to see more consumers sw...

Euromonitor International's Sugar Confectionery in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gums, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sugar Confectionery market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Prospects

Demonisation of Sugar Continues To Dampen the Outlook of Sugar Confectionery

Are Sugar Reduction Strategies Enough To Improve Bottom Line Profitability?

Convenience Stores See Value Growth As "big Night In" Trend Soars

Competitive Landscape

Haribo Dunhills Closes in on Top Spot As Mondelez Loses Share in 2018

Craze for Health Will Drive Sales of Healthy-positioned Confectionery

New "kidulting" Trend Could Boost Sales for Traditional Manufacturers

Summary 1 Other Sugar Confectionery by Product Type:

Category Data

Table 1 Sales of Sugar Confectionery by Category: Volume 2013-2018

Table 2 Sales of Sugar Confectionery by Category: Value 2013-2018

Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2013-2018

Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2013-2018

Table 5 Sales of Pastilles, Gums, Jellies and Chews by Type: % Value 2013-2018

Table 6 NBO Company Shares of Sugar Confectionery: % Value 2014-2018

Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2015-2018

Table 8 Distribution of Sugar Confectionery by Format: % Value 2013-2018

Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 10 Forecast Sales of Sugar Confectionery by Category: Value 2018-2023

Table 11 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 12 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Executive Summary

Sales of Packaged Food Continue To Grow

Health and Wellness Drives Growth Across Packaged Food

Private Label and Discounters Continue To Win Share Across the Packaged Food Space

British Consumers Increasingly Buy Their Groceries Online

Packaged Food Set To Continue Growing at A Slow Pace Over the Forecast Period

Foodservice

Sales To Foodservice

Consumer Foodservice

Category Data

Table 13 Foodservice Sales of Packaged Food by Category: Volume 2013-2018

Table 14 Foodservice Sales of Packaged Food by Category: % Volume Growth 2013-2018

Table 15 Forecast Foodservice Sales of Packaged Food by Category: Volume 2018-2023

Table 16 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2018-2023

Market Data

Table 17 Sales of Packaged Food by Category: Volume 2013-2018

Table 18 Sales of Packaged Food by Category: % Volume Growth 2013-2018

Table 19 Sales of Packaged Food by Category: % Value Growth 2013-2018

Table 20 GBO Company Shares of Packaged Food: % Value 2014-2018

Table 21 NBO Company Shares of Packaged Food: % Value 2014-2018

Table 22 LBN Brand Shares of Packaged Food: % Value 2015-2018

Table 23 Penetration of Private Label by Category: % Value 2013-2018

Table 24 Distribution of Packaged Food by Format: % Value 2013-2018

Table 25 Distribution of Packaged Food by Format and Category: % Value 2018

Table 26 Forecast Sales of Packaged Food by Category: Volume 2018-2023

Table 27 Forecast Sales of Packaged Food by Category: Value 2018-2023

Table 28 Forecast Sales of Packaged Food by Category: % Volume Growth 2018-2023

Table 29 Forecast Sales of Packaged Food by Category: % Value Growth 2018-2023

Sources

Summary 2 Research Sources

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