

# Sugar Confectionery in Sweden

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## Abstracts

Sugar confectionery is set to see current value growth in Sweden in 2024. The competition in sugar confectionery is intense, forcing players to be innovative and responsive to ongoing consumer trends. One interesting value-added sugar confectionery introduction towards the end of the review period was The Rebel Energy Bullets from Norway, which promised to deliver not only “great mouth-watering entertainment”, but is also infused with caffeine to give it an extra kick. In addition, smaller packa...

Euromonitor International's Sugar Confectionery in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sugar Confectionery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sugar Confectionery in Sweden  
Euromonitor International  
June 2024

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