

## Sugar Confectionery in Nigeria

URL:	<a href="https://marketpublishers.com/r/SD6733716E5EN.html">https://marketpublishers.com/r/SD6733716E5EN.html</a>
Date:	July 14, 2017
Pages:	28
Price:	US\$ 990.00
ID:	SD6733716E5EN

The market size of sugar confectionery increased strongly in current value sales terms in 2017, driven by the growth in the young population, a strong variety of brands and flavours and, in particular, the recovery of the economy, which moved slowly out of recession. In 2017, retail current value sales rose by 15%, following a 3% decline in 2016, when the economic recession caused consumer disposable incomes to fall and the depreciation of the local currency led to much higher import costs for r...

Euromonitor International's Sugar Confectionery in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gums, Jellies and Chews, Toffees, Caramels and Nougat.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Sugar Confectionery market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Sugar Confectionery by Category: Volume 2012-2017

Table 2 Sales of Sugar Confectionery by Category: Value 2012-2017

Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2012-2017

- Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2012-2017
- Table 5 Sales of Pastilles, Gums, Jellies and Chews by Type: % Value 2012-2017
- Table 6 NBO Company Shares of Sugar Confectionery: % Value 2013-2017
- Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2014-2017
- Table 8 Distribution of Sugar Confectionery by Format: % Value 2012-2017
- Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2017-2022
- Table 10 Forecast Sales of Sugar Confectionery by Category: Value 2017-2022
- Table 11 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022
- Table 12 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

#### Executive Summary

- Packaged Food Benefits From Ongoing Shift Away From Unpackaged Products
- Growth Limited by Economic Stagnation and High Inflation
- Local Players Compete Well Against Multinationals
- Modern Retailing Growing But Traditional Retail Still Dominates
- Positive Growth Expected Over the Forecast Period
- Key Trends and Developments
- Economic Stagnation and Exchange Rate Depreciation Have Negative Impact on Packaged Food Growth in 2017
- Urbanisation Boosting Demand for Packaged Food
- Growth of Modern Retailing Helps To Spur Demand for Some Categories of Packaged Food
- Manufacturers Look To Smaller Pack Sizes To Survive Poor Economic Conditions
- Foodservice: Key Trends and Developments

#### Headlines

- Trends: Sales To Foodservice
- Trends: Consumer Foodservice

#### Prospects

#### Category Data

- Table 13 Foodservice Sales of Packaged Food by Category: Volume 2012-2017
- Table 14 Foodservice Sales of Packaged Food by Category: % Volume Growth 2012-2017
- Table 15 Forecast Foodservice Sales of Packaged Food by Category: Volume 2017-2022
- Table 16 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2017-2022

#### Market Data

- Table 17 Sales of Packaged Food by Category: Volume 2012-2017
- Table 18 Sales of Packaged Food by Category: Value 2012-2017
- Table 19 Sales of Packaged Food by Category: % Volume Growth 2012-2017
- Table 20 Sales of Packaged Food by Category: % Value Growth 2012-2017
- Table 21 GBO Company Shares of Packaged Food: % Value 2013-2017
- Table 22 NBO Company Shares of Packaged Food: % Value 2013-2017
- Table 23 LBN Brand Shares of Packaged Food: % Value 2014-2017
- Table 24 Distribution of Packaged Food by Format: % Value 2012-2017
- Table 25 Distribution of Packaged Food by Format and Category: % Value 2017
- Table 26 Forecast Sales of Packaged Food by Category: Volume 2017-2022
- Table 27 Forecast Sales of Packaged Food by Category: Value 2017-2022
- Table 28 Forecast Sales of Packaged Food by Category: % Volume Growth 2017-2022
- Table 29 Forecast Sales of Packaged Food by Category: % Value Growth 2017-2022

#### Definitions

#### Sources

- Summary 1 Research Sources



### I would like to order:

**Product name:** Sugar Confectionery in Nigeria  
**Product link:** <https://marketpublishers.com/r/SD6733716E5EN.html>  
**Product ID:** SD6733716E5EN  
**Price:** US\$ 990.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/SD6733716E5EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**