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# Sugar Confectionery in Ecuador

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## Abstracts

Sugar confectionery continues to post robust retail volume and current value growth in 2023, with the return of normal lifestyles boosting consumption occasions. With schools fully reopened, there is an increase in demand for sugar confectionery that can be consumed during breaks or as a treat after school. The return to out-of-home activities has also spurred impulse sales. With many people being confined to their homes during the pandemic, there was a significant decrease in demand for sugar c...

Euromonitor International's Sugar Confectionery in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

**Product coverage:** Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

Get a detailed picture of the Sugar Confectionery market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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# Contents

SUGAR CONFECTIONERY IN ECUADOR
KEY DATA FINDINGS
2023 DEVELOPMENTS
Sugar confectionery recovers after the pandemic
Pastilles, gummies, jellies and chews thrives from innovation
Sugar confectionery remains heavily dependent on seasonality
PROSPECTS AND OPPORTUNITIES
Healthier options required to meet changing consumer needs
Constant innovation will nurture confectionery sales
Devaluation of currencies in neighbouring countries poses challenges for local brands
CATEGORY DATA
Table 1 Sales of Sugar Confectionery by Category: Volume 2018-2023
Table 2 Sales of Sugar Confectionery by Category: Value 2018-2023
Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023
Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023
Table 5 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023
Table 6 NBO Company Shares of Sugar Confectionery: % Value 2019-2023
Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023
Table 8 Distribution of Sugar Confectionery by Format: % Value 2018-2023
Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028
Table 10 Forecast Sales of Sugar Confectionery by Category: Value 2023-2028
Table 11 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028
Table 12 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028
SNACKS IN ECUADOR
EXECUTIVE SUMMARY
Snacks in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for snacks?
MARKET DATA
Table 13 Sales of Snacks by Category: Volume 2018-2023
Table 14 Sales of Snacks by Category: Value 2018-2023
Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023
Table 16 Sales of Snacks by Category: % Value Growth 2018-2023

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Table 17 NBO Company Shares of Snacks: % Value 2019-2023
Table 18 LBN Brand Shares of Snacks: % Value 2020-2023
Table 19 Penetration of Private Label by Category: % Value 2018-2023
Table 20 Distribution of Snacks by Format: % Value 2018-2023
Table 21 Forecast Sales of Snacks by Category: Volume 2023-2028
Table 22 Forecast Sales of Snacks by Category: Value 2023-2028
Table 23 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 24 Forecast Sales of Snacks by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

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