

Sugar Confectionery in Australia

| | |
|--------|---|
| URL: | https://marketpublishers.com/r/S90744F14D0EN.html |
| Date: | July 18, 2017 |
| Pages: | 36 |
| Price: | US\$ 990.00 |
| ID: | S90744F14D0EN |

Sugar confectionery grew 2% in current value terms in 2017. The category continued to compete with chocolate confectionery as a way for consumers to satisfy their sweet craving. While chocolate confectionery continued to experience solid growth, exceeding population growth, consumers were much less receptive to sugar confectionery. Chocolate confectionery continued to be viewed as an indulgence, with health-conscious consumers choosing to moderate their chocolate intake rather than move away fro...

Euromonitor International's Sugar Confectionery in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gums, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sugar Confectionery market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Summary 1 Other Sugar Confectionery by Product Type: 2017

Table 1 Sales of Sugar Confectionery by Category: Volume 2012-2017

Table 2 Sales of Sugar Confectionery by Category: Value 2012-2017

Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2012-2017

Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2012-2017

Table 5 Sales of Pastilles, Gums, Jellies and Chews by Type: % Value 2012-2017

Table 6 NBO Company Shares of Sugar Confectionery: % Value 2013-2017

Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2014-2017

Table 8 Distribution of Sugar Confectionery by Format: % Value 2012-2017

Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2017-2022

Table 10 Forecast Sales of Sugar Confectionery by Category: Value 2017-2022

Table 11 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022

Table 12 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

Wesfarmers Ltd in Packaged Food (australia)

Strategic Direction

Key Facts

Summary 2 Wesfarmers Ltd: Key Facts

Summary 3 Wesfarmers Ltd: Operational Indicators

Internet Strategy

Private Label

Summary 4 Wesfarmers Ltd: Private Label Portfolio

Competitive Positioning

Summary 5 Wesfarmers Ltd: Competitive Position 2017

Executive Summary

Packaged Food Growth Driven by Demand for Convenience

Foodservice Trends Penetrate Packaged Food

Aldi Stores Supermarkets Continues To Lead Packaged Food

Most Australians Continue To Buy Packaged Food in Supermarkets

Modest Growth Predicted Over the Forecast Period

Key Trends and Developments

Health and Wellness and the Environment

Consumers' Love Affair With Snacking Shows No Signs of Slowing

Amazon To Focus on Fresh Food at the Expense of Packaged Food

Consumers Demand Better Quality Food Experiences

Foodservice: Key Trends and Developments

Headlines

Trends: Sales To Foodservice

Trends: Consumer Foodservice

Prospects

Category Data

Table 13 Foodservice Sales of Packaged Food by Category: Volume 2012-2017

Table 14 Foodservice Sales of Packaged Food by Category: % Volume Growth 2012-2017

Table 15 Forecast Foodservice Sales of Packaged Food by Category: Volume 2017-2022

Table 16 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2017-2022

Market Data

Table 17 Sales of Packaged Food by Category: Volume 2012-2017

Table 18 Sales of Packaged Food by Category: Value 2012-2017

Table 19 Sales of Packaged Food by Category: % Volume Growth 2012-2017

Table 20 Sales of Packaged Food by Category: % Value Growth 2012-2017

Table 21 GBO Company Shares of Packaged Food: % Value 2013-2017

Table 22 NBO Company Shares of Packaged Food: % Value 2013-2017

Table 23 LBN Brand Shares of Packaged Food: % Value 2014-2017

Table 24 Penetration of Private Label by Category: % Value 2012-2017

Table 25 Distribution of Packaged Food by Format: % Value 2012-2017

Table 26 Distribution of Packaged Food by Format and Category: % Value 2017

Table 27 Forecast Sales of Packaged Food by Category: Volume 2017-2022

Table 28 Forecast Sales of Packaged Food by Category: Value 2017-2022

Table 29 Forecast Sales of Packaged Food by Category: % Volume Growth 2017-2022

Table 30 Forecast Sales of Packaged Food by Category: % Value Growth 2017-2022

Sources

Summary 6 Research Sources

I would like to order:

Product name: Sugar Confectionery in Australia
Product link: <https://marketpublishers.com/r/S90744F14D0EN.html>
Product ID: S90744F14D0EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/S90744F14D0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**