

Sugar and Sweeteners in Vietnam

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Abstracts

In 2023, amidst challenging economic conditions, there was a noticeable decrease in local consumers dining out compared to the pre-COVID-19 era. However, the sugar and sweeteners industry experienced a healthy increase in volume sales, particularly in the foodservice sector. This growth can be attributed to the recovery of the tourism industry, which surpassed the levels seen in 2022. Higher production and transportation costs still had a significant impact on the price of this category and the...

Euromonitor International's Sugar and Sweeteners in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sugar and Sweeteners market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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