

# Sugar and Sweeteners in Thailand

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## Abstracts

Hikes in production costs have pushed up prices of sugar and sweeteners in Thailand. Retail prices rose throughout 2023, continuing a trend that began at the outbreak of COVID-19. Thailand's farmers and agricultural producers were threatened by the higher price of oil even before the Russian invasion of Ukraine. The price increased by over 20% as demand exceeded supply during the pandemic. As the invasion began in February 2022, the price of oil then continued to be pushed up, with an average fu...

Euromonitor International's Sugar and Sweeteners in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sugar and Sweeteners market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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